

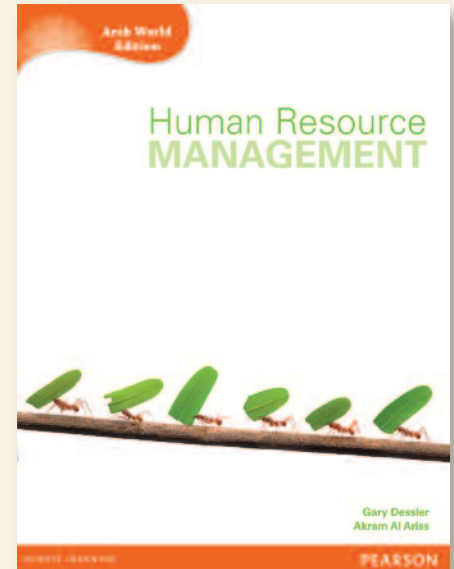
Pearson Arab World Editions

Dessler, Al Ariss: Human Resource Management

Our customers in the Arab world have told us that they want more relevant and accessible learning tools for their students. Because we listen closely to what our customers want, we have developed a series of textbooks – the Arab World Editions – especially for learners in the Arab region. This exciting series of new and adapted titles will use local examples, experiences and opinions to provide user friendly and connected learning for students all across the region.

For Human Resource Management students in the region, Pearson has adapted Dessler's widely used *Human Resource Management*, to be available in Summer 2012. Especially written with Arab students in mind, this new edition contains cases and trends from across the region, and uses language that also considers readers who have English as a second language.

Comprised of four parts, *Human Resource Management* covers all the essential areas of the subject including, the history and development of human resource management; recruitment and placement; training development and compensation and employee relations. Throughout the book, links are made between macro human resource management issues and micro, organizational concerns.



This book is accompanied by adapted PowerPoint slides, instructor manual, test bank generator and online tutorial and homework system

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The adapting author, Dr. Akram Al Ariss, says of the edition:

“ This is the first textbook on human resource management that has been completely adapted and designed for the Arab market and society. The book provides both thematic and geographical evaluations of human resource management theory and practice in an Arab context. In addition, this edition includes key cross-national and comparative perspectives to provide contextualized learning for its readers. ”

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