

# Pearson Arab World Editions

## *Robbins, Judge and Hasham:* Organizational Behavior

Pearson has created a range of textbooks that will enhance the learning experience of students studying in the Arab region: The Arab World Editions. Using experiences, case studies and examples from individuals and organizations operating in the region, the Arab World Editions are set to become essential learning tools for Arab students studying a variety of subjects, from mathematics and science through to business and management.

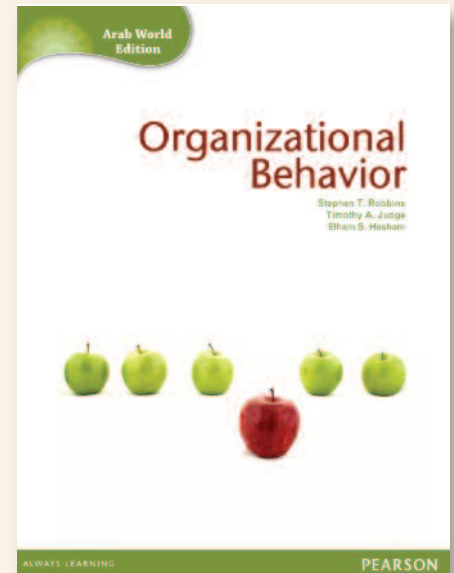
Robbins and Judges' *Organizational Behavior* is the latest title to be released from this exciting new collection, to be available in Fall 2012. The Arab World Edition of *Organizational Behavior* features new chapters that have been especially created for Arab students, including:

- Organizational Behavior in the family business
- Women in Business
- Intercultural Management

The book incorporates profiles of distinguished Arab business leaders as well as references to Arab companies students will know, including:

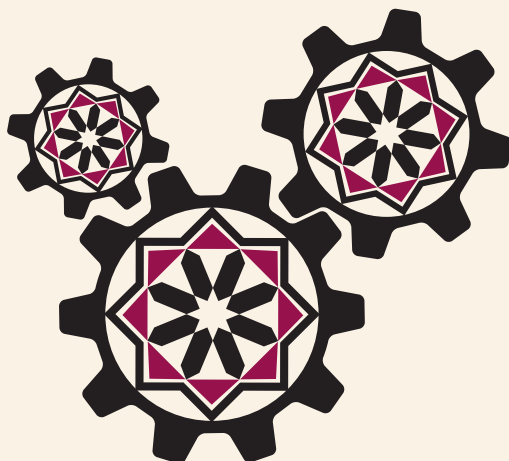
- Aramex
- Etisalat
- Mobinil
- SABIC
- Etihad Airways

Using relevant style, methodology and language, students will (perhaps for the first time) realize the theory they are studying is actually applicable to business in their native countries, resulting in connected, and ultimately, successful learning.



This book is accompanied by adapted PowerPoint slides, instructor manual, test bank generator and online tutorial and homework system

**MyManagementLab<sup>®</sup>**



*The adapting author, Elham Hasham, says of the edition:*

“ We have looked at every single part of this book to ensure that every chapter, sentence and even word is pertinent to Arab readers. Whether you are an Arab student, lecturer or professional working in organizational behavior, this book will give you new insights and a better understanding of organizational behavior in the Arab world. ”

For more information about any of the Arab World Editions please visit [www.pearson.com/middleeast/awe](http://www.pearson.com/middleeast/awe)