

Arab World Editions

Gitman, Zutter, Al Roubaie, Elali

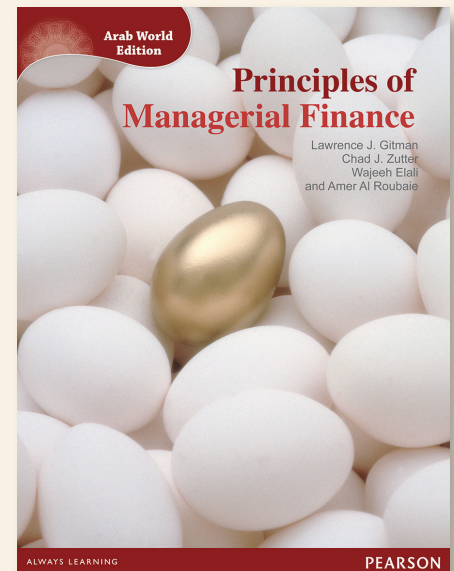
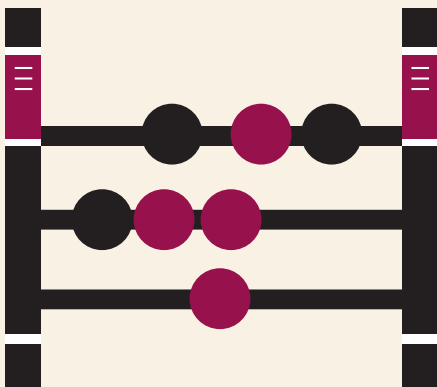
Principles of Managerial Finance

Pearson has over 150 years' experience creating educational solutions that inspire learners to change their lives and meet their goals. This experience has shown us that the most successful learning occurs when people have access to world class resources that have been developed to meet their particular learning needs and styles. This is why we have created the Arab World Editions collection, a series of textbooks that make learning come alive for learners' right across the region. The collection encapsulates the very best of international research and expertise, and combines it with locally sourced case studies and examples, delivered in a style and language that resonates with local students, forever transforming their learning experience.

From this collection comes Gitman and Zutter's *Principles of Managerial Finance*, adapted by Elali and Al Roubaie, a dynamic new edition which showcases modern content and its global integration, with a strong emphasis on managerial finance in practice. The Arab World Edition is more concise and more focused than the global version – giving learners a firm grasp of the topic without an overwhelming amount of detail.

Ideal for Arab undergraduate or postgraduate students, or for practitioners in the field, this new text features:

- In Their Own Words Boxes, a series of interviews and essays on key topics contained within the text, written by distinguished scholars and Middle Eastern practitioners.
- In-Practice Boxes offer insights into important topics through the real experiences of international and regional organisations, both large and small.
- Chapter Opening Vignettes take recent events from the Arab region and beyond to introduce readers to essential chapter concepts.



This book is accompanied by adapted PowerPoint slides, Instructor Manual, test bank generator and an online tutorial and homework system,

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Educators are given maximum flexibility to choose depth of coverage of individual topics, and can select from a range of content, review questions, problems, cases and web exercises. The authors include recent statistics, with a strong emphasis on GCC countries. Additionally, analysis of important institutional and market differences between the Middle East and United States are provided, such as tax regimes, Islamic Finance laws and bankruptcy requirements, giving local students an excellent understanding of how managerial finance operates both in the Arab region, and the rest of the world.

For more information about the Arab World Edition of Gitman and Zutter's *Principles of Managerial Finance*, please visit www.pearsonmiddleeastawe.com