

Pearson Arab World Editions

Horngren, Datar, Rajan, Cripps, Hindi: Cost Accounting - A Managerial Emphasis

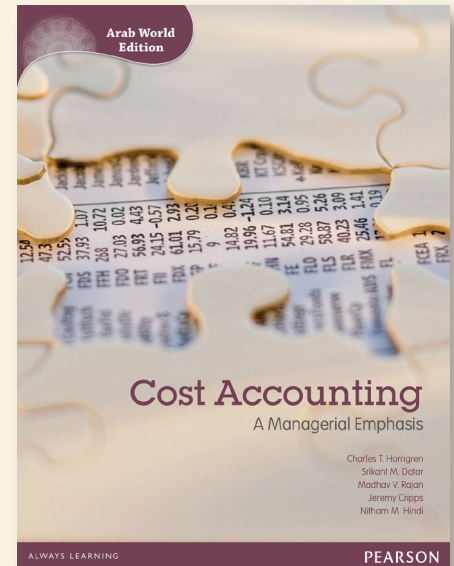
Pearson has made it its business to provide educators and students in the Arab region with a collection of texts that bring university learning to life – maximising the uptake of learning in the region's higher education institutions and expanding the horizons of students across the Arab World.

One way we are doing this is through our innovative new collection of texts designed especially for higher education students and educators in this region, known as the Arab World Editions. We are pleased to announce that the latest text from this acclaimed series, *Cost Accounting: A Managerial Emphasis*, is now available.

There are many Cost Accounting texts available on the market, but up until now there have been none that have thoroughly applied cost accounting to business in the Arab region through real examples and case studies.

This is a text that has been created by educators and academics who have years of experience teaching and practising cost accounting in the Arab region. The authors have combined their theoretical knowledge and practical understanding to create a text that will help teachers teach and learners learn. The text utilises a range of innovative features, including:

- Extensive use of real examples and case studies taken from the Arab region - heightening learner engagement
- Exceptionally clear use of language, taking into account readers who do not have native English, with features including an English-Arabic Glossary
- Tailored content to fit with the cost accounting module as it is typically taught in the region's universities and colleges
- Excellent quantity, quality and range of assignment material



This exciting new text is accompanied by the popular online tutorial and homework tool, **MyAccountingLab**[®] as well as a range of instructor resources including an Instructor's Manual, Solutions Manual, testbank and PowerPoint Slides.



To find out more about *Cost Accounting: A Managerial Emphasis* and other titles from the Arab World Editions series, please visit www.pearsonmiddleeastawe.com.